



**WORLD ENVIRONMENT DAY
CAMPAIGN REPORT
5th June 2024**

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Participants:

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2. Tunza Foundation

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1. Overview

World Environment Day was established in 1972 by the United Nations at the Stockholm Conference on the Human Environment (5–16 June 1972), that had resulted from discussions on the integration of human interactions and the environment. One year later, in 1973, the first WED was held with the theme "Only One Earth"

The United Nations designated 5 June as World Environment Day to highlight that the protection and health of the environment is a major issue, which affects the well-being of peoples and economic development throughout the world. The celebration of this day provides us with an opportunity to broaden the basis for an enlightened opinion and responsible conduct by individuals, enterprises and communities in preserving and enhancing the environment.

The theme of the 2024 World Environment Day is “***land restoration, desertification*** and ***drought resilience***.”

To commemorate the World Environment Day, June 5, 2024, Tunza Foundation organized a clean-up drive at the Rau Forest Reserve to contribute to the conservation of this vital ecosystem. The event aimed to remove litter and debris that could harm the environment and its inhabitants.

This report highlights the success of the initiative and expresses gratitude to the key stakeholders who supported the effort.

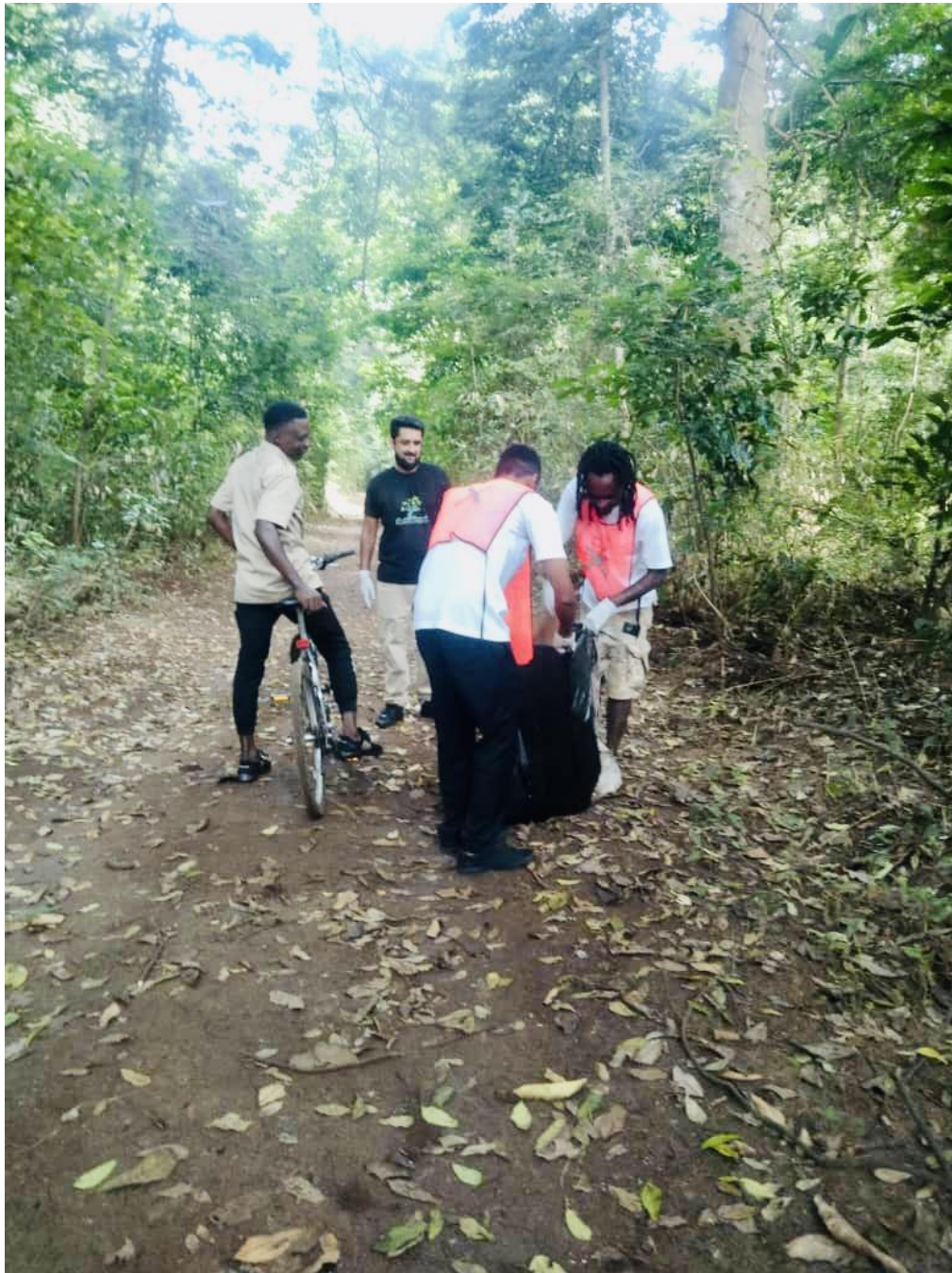
2. Activities

The clean-up drive was held at the Rau Forest Reserve, where a team of dedicated volunteers from **Tunza Foundation** and supported by the **Tanzania Forest Services (TFS)** came together to collect and remove trash from the area. The event was a significant success, with a total of 218.9 kilograms of garbage collected.

Below are some photos:



[TFS Ranger commemorating the World Environment Day]



[Tunza Foundation volunteers commemorating the World Environment Day]



[218.9 kg of plastic and debris were collected]

3. Success

Togetherness in Eliminating Plastic Pollution. The **TFS** and **Tunza Foundation** members actively participated in the event, demonstrating their commitment to environmental conservation. The clean-up drive at Rau Forest Reserve on World Environment Day was a resounding success, with a significant amount of trash removed from the area. We extend our gratitude to the **TFS** for their support and to the Tunza Foundation members who participated in the event. This initiative highlights the importance of collective action in protecting our environment and its inhabitants.



[Togetherness in eliminating *Plastic Pollution*]

4. Acknowledgments

We would like to extend our hand of gratitude to The Tanzania Forest Services (TFS) who provided us with the necessary permits and an enthusiastic team whom we worked together with through out the campaign. We thank the TFS for supporting the initiative and for ensuring a smooth and successful event.



THANK YOU