



# **World Health Day Campaign Report.**

**6<sup>th</sup> April 2024.**

**Manyema Market, Moshi, Kilimanjaro.**

**Prepared by TunzaFoundation,**

**P. O.Box 163,**

**Moshi.**

**8<sup>th</sup> April 2024.**



# Table of Contents

<b>Overview.....</b>	<b>P 3</b>
<b>Activities.....</b>	<b>P 4</b>
<b>Impacts.....</b>	<b>P 18</b>
<b>Acknowledgements .....</b>	<b>P 19</b>



## Overview

World Health Day is a global health awareness day celebrated every year on 7 April. The date of 7 April marks the anniversary of the founding of WHO in 1948.

The annual celebrations draw attention to a specific health topic of concern to people all over the world. To address these types of challenges, the theme for World Health Day 2024 is '**My health, my right**'.

This year's theme was chosen to champion the right of everyone, everywhere to have access to quality health services, education, and information, as well as safe drinking water, clean air, good nutrition, quality housing, decent working and environmental conditions, and freedom from discrimination.

Tunza Foundation organization concerned with the preservation and conservation of environment seeing that the environment is the vital aspect to healthy life style and essential solution to the everyday global health challenges.

Around the world, the right to health of millions is increasingly coming under threat. Diseases and disasters loom large as causes of death and disability. Conflicts are devastating lives, causing death, pain, hunger and psychological distress. The burning of fossil fuels is simultaneously driving the climate crisis and taking away our right to breathe clean air, with indoor and outdoor air pollution claiming a life every 5 seconds.

On this year's celebration Tunza Foundation collaborated with other organizations namely **Bumaco Insurance Company, Micro Health Initiative and Saifee Lights** and held an outreach at the famous **Manyema Market** in Moshi, Kilimanjaro in order to bring about the awareness of environmental conservation and anti-pollution so that the health challenges that face the community in Moshi, Kilimanjaro can be tackled for this and the coming generation.

Also on the event, we were graced by the presence of government leaders of the Bondeni ward in Moshi Municipal. These leaders were the **Councilor of the Bondeni ward and the Executive Officer of the Bondeni ward**.

Below are a set of activities that Tunza Foundation together with other organizations performed on this wonderful day.

## Activities:

### Cleaning, Trash picking and Sweeping.

Tunza Foundation together with the aforementioned organization participated in cleaning the environment at the Manyema Market by picking trash, litters, wastes and sweeping the Manyema Market grounds.

Below are some photos of the event:





[Cleaning, Trash picking and sweeping at the Manyema Market grounds]



## Lectures

### Environmental conservation and First Aid

Lectures that carried lessons that aimed at educating and raising awareness to the community about the effects environmental pollution and the importance of environmental conservation. Also, some lectures focused on education the community about the importance of preserving their individual health and the health of their loved ones.

Tunza Foundation representative educated the mass about the Importance of environmental conservation and the diseases that can arise from environmental pollution. Diseases such as cholera, amoeba and typhoid. Also, a lesson on First Aid incase an accident happens at the market.

Below are photos of the event:



[Lecture on Environmental conservation and First Aid by Tunza Foundation]

## Health Insurance

A representative from Micro Health Initiative educated the mass at the Manyema market about the importance of having a health insurance for one's self and one's family. And also described briefly the insurance packages that Micro Health Insurance offers.

Below is a photo of the event:



[Lecture on Health Insurance and Health Insurance packages from Micro Health Initiative]



## Life Insurance and General Insurance

Bumaco Insurance Company Ltd had prepared a lesson on the importance of **life insurance** and described briefly about the life insurance packages that they offer.

Also, they spoke about **general insurance**, a lesson that benefited the entrepreneurs largely in case of a fire accident similar to the one that happened at the Mbuyuni market a few months ago.

Below is a photo of the event.



[Lecture about Life Insurance and General Insurance from Bumaco Insurance Company Ltd]



## **Clean and Sustainable Energy**

Clean energy is essential for the sustainability of our environment. Using wood energy and fossil fuel has proven to be disastrous for the environment. Saifee Lights Company gave a lesson on safe and clean energy and spoke about the clean energy products that they offer.

Below is a photo of the event.



[Lesson on Clean Energy]



## Trees Planting

Trees planting is one of the main objectives of Tunza Foundation. We believe by planting trees we give our planet a fighting chance against environmental pollution.

On this day Tunza Foundation donated 35 tree seedlings. 30 being fruit trees and 5 being shade trees. These trees were planted on the Manyema Market open grounds.

These trees were planted by the Tunza Foundation representatives and the representatives of the collaborating companies and the government leaders of the Bondeni ward.

Below are some photos of the event.



[Representatives from Tunza Foundation planting trees]



[Representatives from Tunza Foundation planting trees]



[Representatives from Saifee Lights planting a tree]





[Representatives from Bumaco Insurance Company Ltd planting trees]



[Representative from Micro Health Initiative planting a tree]



Trees were not only planted by the collaborating companies but we were also graced by a special opportunity and involvement of government leaders of the Bondeni Ward and the Manyema Market chairmanship.

Below are some photos of the event:



[Chancellor of the Bondeni Ward Honorable Masio Kilisu planting a tree]



[Executive Officer of the Bondeni Ward Honorable Philipina Tenga planting a tree]

## Impacts

The campaign created awareness to the youth about the importance of environmental conservation and the importance of planting trees. This was evident as some youths around the market volunteered and asked to participate in tree planting. They even went further by volunteering to watch over and irrigate those trees so that they grow to fruition.

Below are some photos of the event.



[Manyema Market Youth Chairman planting a tree]



[Bondeni Youth Planting tree]



## Acknowledgements

We would like to take this opportunity to thank the Executive Director of the Moshi Municipal Council for granting us the permission to conduct this outreach.

We also extend our hand of gratitude to the Executive Officer of the Bondeni ward for the participation and support we got from her and her office in drawing the success of this outreach.

We would like to give our special thanks to the Councilor of the Bondeni ward for his support and collaboration throughout the outreach.

We also take this opportunity to thank Bumaco Insurance Company Ltd; Saifee Lights and Micro Health Initiative for their selfless participation on this outreach and for the lesson they delivered which have created much more awareness about Health and Life Insurance in general and the importance of clean energy usage.

May this outreach mark the beginning of future collaborations in building our beautiful nation.



**THANK YOU**

